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ISLAMABAD
Suit # 29, 1st Floor, Al-Anayat Mall, G-11 Markaz, Islamabad, Pakistan.
(92-51) 8359755-855 0300-080395

REGIONAL MANAGERS:

<table>
<thead>
<tr>
<th>Region</th>
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<tr>
<td>Karachi/Sindh:</td>
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www.tifleeeducation.com  info@tifleeeducation.com  Tiflee.Education
Our children are the future of our nation. We want them to excel as students, make success in their carrier and be a responsible citizen and good human beings. Our children must be inspired to look ahead and prepare themselves for acquiring their own unique position in the rapidly globalizing world. We dedicate ourselves to transform this dream, this vision, into reality.

Students blossom when they are encouraged and challenged to think critically and creatively. It is when they grow being aware and appreciative of their own history, and culture, while being willing to welcome alternative views of the world, that they expand their horizon and empower themselves to cope with and rise above every challenge.

Our Education model encompasses Cognitive, Physical, Emotional, Moral and Spiritual dimensions of child development. This model works by infusing in children the strength and facilitating their well being, in a such way that their learning experience becomes enriching and sustainable. Students will make a difference when they are developed to be incisive thinkers, confident communicators, self-directed learners and well-balanced human beings. In other words, we believe in a holistic education model.

As a Director, it is a privilege for me to work with people like you.
Looking forward!

Sincerely,

Abdul Hai Khan
Managing Director,
Tiflee Education
Tiflee Education is a leading organization of educational research and development. It is engaged in educational and behavioural development of children for many years. We have introduced a modern educational system that develops children’s mental, physical, emotional and moral aspects. This approach is called Holistic Development approach.

Our mission is to develop a nation which is considered intelligent, active and well mannered. We are heartily engaged to accomplish this mission in the following three areas:

**Curriculum Development**

Our first area of expertise is curriculum Development we have developed the syllabus for preprimary and primary classes. we provide Student Learning Outcomes, Year Breakups, Daily planning and Assessment papers. By this way we not only provide syllabus but complete curriculum.

On the other hand we train your teachers according to these books. So that it could be easy for your teachers to teach these books effectively and get better outcomes from them. If your teachers face any problem regarding curriculum we provide the solution of those issues. By this way we offer a complete solution of your classroom problems.
Our second area of expertise is “Training”. We organize verity of training workshops for teachers, principals and parents. Here we teach numerous teaching techniques to your teachers through hands on activities.

Through these trainings you can develop your teachers’ skills as according to international standard. These trainings are organized throughout the year in various cities of Pakistan. Your teachers can participate in these workshops and can improve their teaching skills. You can also organize these training workshops in your school.

Our third specialized area is “Parenting”. And this wing of ours publishes a monthly parental magazine named “Mahnama Tiflee” where parents and teachers can find plenty of articles covering topics related to children’s mental, physical and emotional health; as well as tips to instil moral values in their personalities. This magazine is equally useful for teachers and parents; as it covers articles and researches on educational issues and guidance towards healthy foods and healthy life styles.

We feel delight to declare that thousands of parents and teachers contact us through Facebook page of this magazine and get suggestions about their children and students. So far this page has reached 125,000 Likes and has also received the award as “The Best Urdu Facebook Page”. The magazine can be subscribed for your school library.
## PRE-PRIMARY

### GOLDEN EDITION
**SURKHAB/PHEASANT SERIES**

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سرناج

workbook

گولڈن ایڈیشن

1. مو، نیم و ں پہنچ ی بان و تارظ سازی او کھانکی
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2. Simple Sentence Making
3. Key Words and Sentence Writing

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Primary Colors
Basic Shapes & Numbers
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Activities of Logic
Color Making
Numbers, Shapes, Measurement
Mathematical Concepts
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2. دنیا پر متحرک تصورات
3. شرخت و اور عمل عموم فہم غلاف
4. چترال کی اقلیدی موضوعات
5. باضابطی
سِرخَاب آداب

1. تصویری کتابی اور ولیم مکمل
2. سری کتاب کو اور دو الفربین کے آداب
3. دو الفربین کے ساتھ سیال پیچل کے آداب
4. کرو میٹی اور گھیری معمولات کے آداب

بنیاد روم

بنیاد اول

ابتدائی

باکمال اردو

1. حروف سے سہولت اور نگہداشت
2. کلیدی اضفا اور جمل میں استعمال
3. حروف کی تجویز اور بیداری افکل
4. کلامی کی مرجع شاخص

1. نیا دلچسپ اضفا
2. حروف کی تجویز اور بیداری
3. نگاتوس دیکھ کر فهمن
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THREE LETTER WORDS
VOWELS COMBINATIONS
RHYMING WORDS
WORD BUILDING ACTIVITIES
THREE LETTER BLENDING
MATCHING ACTIVITIES
ENDING SOUNDS
DIAGRAPH
REVIEW AND PRACTICE
RHYMING SENTENCES

PRIMER

FOUNDATION-1

FOUNDATION-2
نماکاں خصوصیات:

- ساده ہزاران اور عام فلم تحقیقات
- تاریخی گرافیٹی کی منایت سے موضوعات کی انجام
- اطلاعات کے ذرائع اور تفاصیل کے لیے ڈیپ چیپ مزید
- سیریلے کے طریقے ذرائع کے ذرائع انجام
- پر اور وروار کے نہایت کی تعلیم اور اثرات کا احتساب
Features:
- Pre-reading comprehension exercises
- Reading comprehension exercises
- Dialogues practice, Thematic units
- Conversational skills
- Basic grammar
- Vocabulary building

Emphasis on:
- Local norms and cultural values
- Moral values
- Character building

Genres used in the book
- Diary, Articles, Short Stories
- Fables, Poems and Descriptive Passages etc.
1. Basic Word Building
2. Short Vowels Sounds
3. Diagraphs and Consonant Blends

1. Sounds and Words Making
2. Combination of Vowels
3. R-controlled Vowels

1. Words with Silent Letters
2. Soft Sound of ‘c’ and ‘g’
3. Blending & Word Making

CLASS-1
ISBN: 978-969-647-074-8

CLASS-2

CLASS-3
Features:
Speaking and Grammar series consists of eight books. The whole series is dialogue based and all the dialogues have been picked up from real life situations. Each lesson is followed by useful activities for reinforcement of learned concepts.

Based on:
- Dialogues and conversations
- Real life situations
- Verbal communication skills

Used:
- Simple methods to teach how to speak English
- Easy approach to achieve language proficiency

Helps children:
- To speak English at home and school effectively
Features:
A clear understanding of mathematics not only enhances the knowledge of science and technology subjects, it is also an essential skill relevant to many aspects of everyone’s working and social life.

Themes of these books:
- Number
- Geometry
- Handling data
- Calculations
- Measurement
- Problem solving
Features:
The core objective of science teaching is to enhance learners’ understanding of scientific concepts related to Life Processes, Materials and their properties. Another aim is to develop children’s capacity to understand scientific procedures and to investigate scientifically.

Themes of these books:
- Life and living things
- Matter and its characteristics
- Physical world
- Health and nutrition
- Earth and space
- Future innovations
A project based series of books
Each book carries basic theory with exciting exercises

Theory
Parts of Computer System
Peripherals, Uses of Computer
Hardware Components
Storage Devices, Input and Output Devices

Practicals
Paint Program
Microsoft Word 2010
Microsoft PowerPoint 2010
Microsoft Windows 7
Microsoft Excel 2010

Projects
Paint Program
Microsoft Word 2010
Microsoft PowerPoint 2010
Microsoft Windows 7
Microsoft Excel 2010
Features:
Social Studies in primary classes develops social skills and knowledge of learners through a variety of learning experiences in the classroom. It also examines their interaction with each other and with their physical, cultural, political, and socio-economic environments. Such skills are developed through several themes.

Themes of these books:
- Individual, Family and Relatives
- Neighborhood, Community and Diversity
- Environment, Mountains and Weather
- Agriculture, Production and Services
- Time and Change
- Authority, Law And Government
CUSTOMER SERVICES

Tiflee Education considers itself as a partner of its clients and desires to support them in their efforts of effective teaching and quality education. In this regard, several teaching aids like Flash Cards, Assessment Papers and Yearly Breakups are developed and provided to the clients.

BOOK BASED TRAINING

We provide book based trainings to our client schools. These trainings empower your teachers to implement Pheasant and Surkhab Books efficiently in the classroom. Training teachers according to books lead your school towards better outcome from students and have a rise in institutional repute.

DAILY PLANNER

Daily planning is also a tough and tiring task for the teachers. They are always reluctant to make in-depth planning of their syllabus books. We have resolved this issue by making and providing daily planners of all terms.
YEARNLY BREAKUPS

Lesson planning is one of the most challenging and tedious task for the teachers. Our book specific yearly breakups help them in organizing their lessons as according to yearly planning; even the year is divided into two or three terms.

FLASH CARDS

Flash cards are a really handy resource to have and can be useful at every stage of the class. It is one of the great ways to introduce concepts and vocabulary through flash cards.

Our collection of flashcards covers simple alphabet, vocabulary building, word making, and mathematical concepts of numbers, shapes and colors.

ASSESSMENT PAPERS

Sample assessment papers are systematically designed to evaluate the progress of the students having diverse capacities. These assessment papers work as an outline for the educators to develop their own customized versions.
T-Twelve
Twelve Essential Trainings
The need of every teacher

1. Develop READING SKILLS of your Difficult Students
2. Interesting Steps to Teach CREATIVE WRITING Skills
3. Teaching Reading through PHONETIC TECHNIQUES
4. Know the LEARNING STYLES of your Students
5. The Art of STORY TELLING
6. ACTIVITY BASED TEACHING
7. How to Maintain DISCIPLINE in the Classroom
8. Teaching SPEAKING SKILLS
9. Effective LESSON PLANNING
10. Principles of CHARACTER BUILDING
11. Classroom ASSESSMENT for Effective Learning

Duration
3 Hours Each Training

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